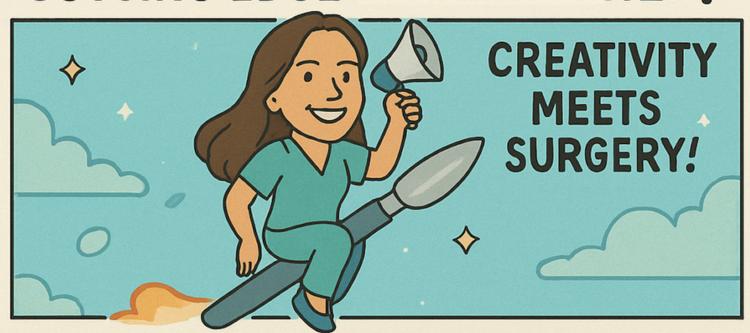
VOTE ANNA for CUTTING EDGE PUBLICITY REP!



My Ideas

- Enhance Visibility
 - Develop a cohesive, professional "look" for Cutting Edge across all platforms
 - Post regular, eye-catching updates about events, workshops, and opportunities
- **®** Creative, Student-Centred Content
 - Use graphics, reels, and infographics to make information clear and exciting
 - Share highlights from our events and member experiences to inspire wider participation
- Stronger Engagement
 - Run countdowns, polls, and sneak previews to boost student interaction
 - Collaborate with the committee to ensure seamless communication with the wider student body
- A Big Events, Big Impact
- Promote major events like conferences with targeted campaigns, teasers, and engaging visuals
- Help with organisation and on-the-day execution to ensure events feel polished and professional

Hi, I'm Anna, a second-year medical student with a passion for creativity, communication, and surgical innovation. While I haven't been part of the society before, surgery is a field I'm considering, and I'm excited about the possibility of contributing to it.

I'm inspired by how Cutting Edge makes surgical careers feel accessible and dynamic, and I'd love to be involved in shaping that experience for others.

I would be thrilled to contribute my energy and ideas to a society that already does so much to empower students and support those interested in surgery!

What I Bring

- A strong background in communication and leadership through MedSoc + as Deputy Head Girl
- Experience in writing, content creation, and designing for student audiences
- Skills in presenting at conferences and outreach
- Fractical clinical insight from audits
- Creativity, attention to detail, and a genuine passion for building vibrant student communities

Cutting Edge has already inspired so many students, myself included. With your vote, I will bring creativity, consistency, and energy to our platforms, making sure every student feels part of our journey into the world of surgery.





