

Vote Oli for VP

IG: oli.for.vp



Name: Oliver Rabbidge

Year: Fresher

Age: 20

Course: Environmental Science
Number of planks: usually just 1

Proposed by: Ellie Pugh (our

current Vice President

Seconded by: Emily Mankel (the

president herself)

Strengths:

- Staying Hydrated
- Avoiding the club
- Napping
- Keeping the boys covered in sunscreen

Eating plants

Attended:

 Every freestyle session apart from girls night (still not very good)

Easter trip: Tignes

 Various socials (not till late tho)



Weaknesses:

- Needing to pee at the end of every ski run
- Looking like a girl from behind
- Significantly shorter than average
- 10:30pm bed time



Why Me?

- Snowriders has been integral to my first-year experience; now it's time for me to give back...
- I understand firsthand the positive impact of a welcoming and engaging society on a member's life. Therefore, I will be committed to maintaining the friendly environment that this year's committee have created
- I know that as the biggest society at Leeds, it is time for Snowriders to expand to the next level
- I can see the potential that Snowriders has as a brand that can offer substantial value to sponsors, who in turn can reciprocate and be generous back
- I have connections to various brands that are interested in getting involved with Leeds Snowriders as Sponsors. These include a brewery who could provide a Leeds Snowriders beer, a new energy drink sponsor, a sunglasses brand and a clothing company

What Will I Do?

- Leeds Snowriders needs a website
- I will work with our merch/ design sec to build this website and get it up and running to sell sponsored products and merch
- On this website, we can potentially sell Leeds Snowriders beers, the money from which will go towards supporting the society and making activities we provide more affordable
- A Leeds Snowriders beer will also act as marketing for LS, raising its
 profile so that more people have the opportunity to join and get involved



Through this website, we can also provide print on demand merch, removing the need to buy stock upfront

This will allow us to offer a more extensive variety of merch options, each with more size options (including womens)

- On our website, we can also sell our sponsored products while offering exclusive discount codes to our members so you can get the best deals!
- Doing so, we also offer our sponsors tangible value
- Gone are the days when sponsors offered us only a few cases of their product; I
 will seek contracts and funding from every brand we promote.
- With this financial support, I want to make expensive sports like skiing and snowboarding more accessible to Uni students (who have to pay so much for everything already)
- As a snowboarder myself, I'd love to be able to get more people involved in the sport. Therefore I will be focusing on providing more beginner and intermediate lessons for both snowboarders and skiers
- We will also be able to use this funding to throw bigger social events, providing environments for everyone to have a great time and form lots of new friendships