

MARY MCCLEAN

FOR DESIGN AND MERCH SEC



ABOUT ME

Hi LUBLIES, I am a final-year student studying business management at the University of Minnesota. I'm passionate about fashion, design, and branding, and I enjoy using visuals to bring concepts to life. Outside of uni, I like to shop, go to the gym, and am part of the Modern Dancing Society. I enjoy meeting new people and am eager to contribute original, imaginative ideas to the team!

AIMS

- Wearable, trendy merch
- Durable and trustworthy branding
- Innovative and captivating event marketing
- Special merchandise releases and partnerships with societies
- Enhanced engagement and images on social media

WHY ME?!

- I have a strong sense of trends and design.
- I have a strong desire to make LUBS appear fashionable and professional.
- I'm both imaginative and well-organized.
- I want LUBS to consistently produce products of the highest quality.
- I'm always open to recommendations from members.

