



# Alumni and Fundraising Sec 2022/23

OLIVIA SKILBECK



## ABOUT ME

**Name:** Olivia (Liv) Skilbeck

**Squad:** Senior Woman's Performance

**Started rowing:** September 2020 (yeah the novs!)

**Why this role:** Will give me the opportunity to give back to the club

**Rowing highlight:** Winning silver at BUCS!

## MY EXPERIENCE

- Raised over £650 during lockdown for charity by completing the UK Three Peaks
- Organised and ran numerous fundraising events
- Current Secretary of uni's Casual Kickabout Society
- Experience dealing with large volume of members

## AIMS

### AIMS FOR ALUMNI CLUB

- Increase alumni membership of Aires Boat Club
- Grow in person engagement with alumni (*reunion drinks at HERR and Henley, alumni races*)
- Invite alumni to key events (*Winter and Summer Rowing Ball, Alumni VS Uni Regatta*)
- Continue with quarterly news letter

### AIMS FOR CLUB FUNDRAISING

- Raise over £1,250 for the club
- Club wide participation in charity events (*Movember for men's mental health, Fannuary for cervical cancer*)
- Fundraising events for charity and the club working with other clubs to raise profits
- Club fundraiser challenges (*Three Peaks, Leeds Half Marathon*)



# 1

Inclusive club wide fundraising, raising money for the club and charities

# 2

Continued engagement with alumni members allowing for growth of alumni club

# 3

Raise over **£1,250** for the club by organising events throughout the year