AYOKA LEUNG

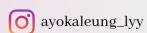
FOR PRESIDENT

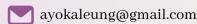


ABOUT ME

- Outgoing, self-directed learner and a confident individual
- First-year Fashion Marketing student
- International student from Hong Kong
- In love with 1960s fashion items

CONTACT ME AT





MY EXPERIENCE



President of Business Club

Guided my cabinet member through a Chinese New Year's booth business proposal, including seeking sponsors, planning for budgets, promoting the event and taking a major lead in designing my own branded products for sale in the booth.



Chairwoman of Class Association

Guided my classmates through the NCUK booth by introducing partnering universities to other students from different grades, organising the day's schedule and welcoming various representatives from UK Universities.



Lead Student Representative of NCUK IFY Programme

Presented the course to other Hong Kong universities, and I co-produced and supervised the entire process of making a promotional film for the programme.



Runner at Leeds Rag Fashion Show

Carrying out any necessary duties to ensure that the smaller jobs aid the larger ones in running as smoothly as possible. Ensure the runways and the seating areas are cleaned up around the venue before the arrival of the audience.

MY PLANS

- 1. GIAG in both semesters one and two
- 2. Halloween gathering
- 3. Christmas gathering
- 4. Careers in Fashion sharing by professionals
- 5. Clothes Swap
- 6. Workshops (upcycling session, jewellery making, etc.)
- 7. Movie Night