

SANDY TAM

CANDIDATE FOR
PUBLICATION OFFICER



EXPERIENCE

Secondary School

- Creative Director of school music concert
- Champion of the classroom design competition for 3 executive years
- Class hoodie designer for 2 years
- Member of the Geography Society, Class Committee, Cheerleading Team and School Orchestra

University

- HKPASS City Tour
- HKPASS Social Service

Others

- Social Media Manager and Graphic Designer of an online clothing brand @boomer.wear

CONTACT

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KEY SKILLS

Proficient in graphic design

5 years of experience using Adobe Photoshop

Strong written communication skills

able to produce fluent and engaging written content, both formal and informal

Social media management skills

able to create visually appealing and interactive content

Organisation skills

able to meet tight deadlines and reach the end goal

Good team player

able to cooperate effectively with teammates and make valuable contributions to the team

EDUCATION HISTORY

University of Leeds | 2021-2024

BA Global Creative Industries (Year 1)
Spanish (Discovery Module)

Coventry University | 2020-2021

Humanities, Law and Social Science Foundation

Evangel College | 2015-2020

Secondary School



AIMS AND OBJECTIVES

Aim to deliver engaging and creative content on HKPASS social media. Strive to produce high-quality and aesthetically pleasing Instagram posts. Aspire to communicate effectively with current students and freshers through social media and in-person. Eager to contribute to team success through hard work, attention to detail and excellent organisational skills.

**Please
cast me
a vote :)**



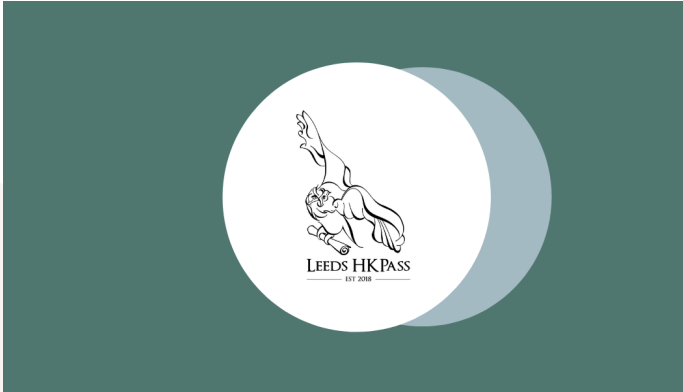
WHY AM I RUNNING FOR THIS POST?

Studying and living alone in a foreign country can be daunting. As someone who has been there, I completely understand that feeling. Therefore, as a committee member of HKPASS, I will strive to provide support and guidance to freshers at my best to enable them to feel welcomed in this positive community. Apart from that, I hope that freshers can establish meaningful and genuine relationships with one another through HKPASS events. Given that graphic design is one of my biggest passion, I believe being a publication officer can fully utilize my talent and allow me to make valuable contributions to HKPASS. I promise to deliver appealing social media content to attract students to participate in our activities and raise their awareness of current affairs. I am confident that my motivation and creative mindset will be an invaluable addition to the future of HKPASS.



IDEAS BRAINSTORM

Business Card

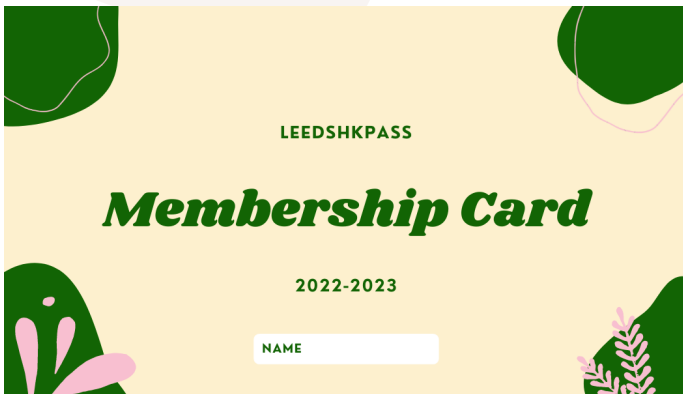


FRONT



BACK

Membership Card



FRONT



BACK

Pre-Departure Talk Poster



O-Day Poster

