

# VOTE LAURA for

# SOCIAL MEDIA SEC

keeping BPM loud online



## A BIT ABOUT ME:

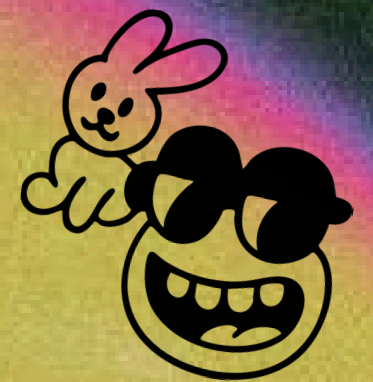
- ◆ Second year Global Creative Industries student
- ◆ Recently completed online marketing shadowing at Stage@Leeds
- ◆ Into music marketing, festivals, live events and DJ culture
- ◆ Learning to mix one questionable transition at a time

## WHY SOCIALS:

- ◆ Socials build the buzz
- ◆ Good events deserve good promo
- ◆ BPM should feel just as strong online as it does in real life

## WHAT I'D BRING:

- ◆ Fresh content that fits BPM's energy
- ◆ Proper hype around events before they start
- ◆ Consistency
- ◆ My own creative eye, while keeping the standard high



## WHY VOTE FOR ME:

- ◆ I understand what makes people engage
- ◆ Music marketing is the kind of career I want to build towards
- ◆ I care about promo and audience engagement

