

Emma Collins *for*

Head of Commercial



Hi! I'm Emma Collins, infamously known as "Dave", and I'm a 2nd-year Media & Communications student! Over the past year, I've fallen in love with LSTV, from socials, to covering Varsity, to the best NaSTA of all time. I've made the best memories and friendships! 🥰

My Experience

I've worked on several major LSTV commercial projects, including camera and/or vision mixer for shows such as High School Musical, Live Dance Competition, Dogfight, and RAG BTS. I made sure to consistently work with the current Head of Commercial on their projects to learn as much as possible. ☺

I've also contributed to other LSTV content, such as a Varsity commentator and camera operator, filmed interviews with Arkalya & Freya Beer and featured on other content such as Beat the Bot and LSTV MP3!

My Vision as Head of Commercial

1. Inclusivity First ✨

Commercial projects are exciting, high-energy, and impactful — and everyone should feel like they can be a part of them, no matter their experience level.

- Beginner-friendly shoots with extra guidance
- A Tech Buddy system to help people learn on the job
- Workshops covering everything from camera setups to managing society relationships
- Opportunities to shadow and learn, so no one has to jump in unprepared

2. Turn LSTV MP3 into Our Commercial Hub 📺

I want to expand *LSTV MP3* into a platform that:

- Promotes upcoming commercial shows
- Collaborative place that features behind-the-scenes interviews with cast and crew
- Gives everyone a space to try presenting, producing, or tech in a lower-pressure format

3. Submit to NaSTA 🏆

LSTV has the talent, teamwork, and creativity to be recognised nationally. I want us to submit a commercial project to NaSTA.

4. Collaboration & Professionalism 📁

- Strengthen relationships with societies through consistent communication and collaboration.
- Work with the Head of Design to create branded merchandise for crew members.
- Ensure all contributors receive proper credit and support in building their portfolios.

5. Feedback & Continuous Improvement 🔧

- Implement post-project reviews to gather feedback and identify areas for growth.
- Maintain transparent planning documents accessible to all members.

