

SOPHIA FRY

FOR

HEAD OF DESIGN

ABOUT ME:

My name is Sophia and I am a 1st year Graphic Design student practicing the core Adobe software and in tune with what's current in the design sphere. I am really keen to apply for the role of Head of Design for Lippy Magazine to extend my skills and gain experience of working in this field for the future.

I was proud to see my review of the Wolf Alice concert I attended on the website and my article being selected to feature in the upcoming 'Beat' print issue.

I am obsessed with music, particularly female artists that pack a punch, particularly PJ Harvey and Fiona Apple, and I am a massive film fan (Baby Driver and Kill Bill being in my top 5!). Being able to express my interests with fellow peers and readers draws me to Lippy and I want to cultivate a face for celebrating creativity and talking about social topics that matter to continue to give students a voice.

WHY ME? WHAT'S THE VISION:

I am eager to apply my love for graphic and editorial design to illustrate and communicate the core identity of Lippy as the powerful, punchy magazine it is and to push the incredible articles that Lippy publishes to the forefront!

I love the freedom that Lippy encourages and want this to shine through by showcasing student work and a platform for these expressive creative voices to thrive through coordinating the print issues, posters and social media image.

Alongside the monthly writing workshops that are held, I would love to run design meetings and explore the diverse range of talents students have to offer. I want to offer a space for collaboration and to share ideas which I find so important to be able to be a part of as an avid artist myself that loves exploring lots of mediums by bouncing off other people to tell interesting stories visually.

I am hardworking, and have an eye for detail so will always produce high quality work and understand the importance of working to deadlines within a team. I would be honoured to have my artistic vision come to life and work with the talented community that make up Lippy to create a powerful image to take pride in.



portfolio examples:



@sophtryyy_1506