



Aimee Strobl

SPONSORSHIP SEC



About Me

2nd Year Digital Media Student-
going into my final year :((

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A flyer on Lions Red, this is my second
year of cheer- so I know the society well
and what Celtics stands for.



Experience



Connected the Cheer x Deliveroo
partnership this year! (hopefully I will
keep this partnership ongoing)

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Completed internships where I had to
send loadsss of emails, attended
meetings and reviewed contracts.

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Good communications via
emails and phone.

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Organised girl- spreadsheets to keep
track of the companies I have contacted.

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Secured my own social media partnerships
with Tinder, Netflix and Deliveroo.

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I work for Raptor a student marketing
agency, who have connections to many
brands like: Rockstar energy, White Claw,
WKD, Jager, Starbucks



My Ideas

Drink sponsors for our fav day of the
week!! (White Claw, WKD, Jagermeister,
Treb, BuzzBallz)

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Sponsors from food companies to cater
for any cheer sober socials or team
gatherings.

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Energy drink sponsors to fuel training
sessions, matches and comps!

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Tan sponsors- fake tan, spray tan and
sun-bed discounts.

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Partnerships with gyms/studios-
reformer pilates classes, spin classes at
Ryde Studio, yoga classes.

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More funding through partnerships with
student housing companies.

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Coach and transport companies for
comp travel and secret socials.

