Sponsorship Secretary Manifesto: Hope Sommers

Proposed by: Olivia Lambe Seconded by: Pippa Gammer

Hi, I'm Hope and I'm currently a first year economics student. As part of my first year I've absolutely loved being part of the team and think it's such a great community. Going into second year, I want to be able to give something back and would love to have the opportunity to raise the money that the club needs. Not only do I want to get us the best sponsorship deals, but I want to make the sponsors feel lucky to partner with us. We have won both the leagues after all! Additionally, I think the charity side of the role is really important and I would enjoy helping the club work with different charities for a good cause.

I already have experience which I could bring to the role. In sixth form I did young enterprise where we created a business. As part of this I worked with a local business, agreeing on sponsorship in order to get discounted products. I also repeatedly took the time out to contact other businesses to try and benefit my team. This demonstrates that I have good communication and the continuous dedication to keep reaching out to sponsors, which would help me be a great sponsorship sec for the club. Further, I understand the role is not a singular task but consists of working in a team. Playing both rugby and doubles badminton since I was young, it has been necessary for me to develop good teamwork and communication with others. As a result, I would be able to work well with the other sponsorship sec and media sec to raise money for the club and charity in the most effective way.

My plans!

If you voted for me I have so many plans I'd love to be able to do. Firstly, I would be committed to maintaining the sponsorship relations we already have. But, in addition to this, I've researched and asked around and found a fundraising company where we can raise money for the club simply by shopping online. I would also be up for organising a pub quiz where the event could be sponsored in order to raise money for us all.

As for the charity side I'd love to make it fun. For example, I think taking part in a muddy run could be great. We get muddy on the rugby pitch we may as well do it off the pitch for charity. I also think having a food bank collection could be an impactful but easy way to help people. In terms of who we raise money for, personally mental health has affected my life a lot so I would be interested in raising money for Mind. However, I would also want to do a survey to find out what charities are most important to the club so we can raise money for causes that mean the most to people.

Thank you for reading this and I hope that after hearing why I think I'd be good for the role and some of my plans that you'll want me as your sponsorship sec. I would love to be able to smash the role for you all!