

CLARISSA

CHARLES

# PR SECRETARY



## ABOUT ME

I am in my first year studying Media and Communications.

As your PR Secretary I plan to keep our societies voice active and positive across all social media platforms.

From event promotion to showcasing what makes our community special, I will be creating fun and engaging content and keep everyone up to date with the latest.

I ensure to collaborate effectively with other committee members, liaise with sponsors and design merchandise.

I aspire to boost audience engagement and get as many people coming to our events as possible.

Let's maintain the legacy that is LUU STREET!!!



## EXPERIENCE

I currently work for the student event company Loose Days where I create content ideas and manage their social media accounts.

I used to work at the leisure centre David Lloyd where I managed their social media accounts and came up with marketing strategies.

I also gained a following on TikTok from posting videos in Lockdown, however it has now enabled me to work with and promote beauty and fashion brands across my own social media platforms!

Both of these opportunities has enhanced my creativity and content creation expertise.



It is apparent that LUU Street already has a well established brand identity which I will maintain and welcome new and innovative ideas.

I want to engage with our community in the most effective ways possible.