

KRITIKA for PUBLIC RELATIONS OFFICER

Creating a Welcoming Environment for Everyone



About me:

Hi, I'm Kritika and I'm a first year Law student! I want to be the PR officer because I am approachable, friendly and active within the Nepali community. I have loved being apart of NepSoc so far and would love to do my part in attracting others and making the society more inclusive!



Social media representation

As the PR officer, I will publicise events, activities, and initiatives through Instagram and TikTok, by creating engaging content, responding to messages, and maintaining an active presence on all official platforms. Through doing so, I will ensure that all promotional materials reflect the society's values, goals, and identity. I will also work closely with the rest of the NepSoc committee and members to collaboratively come up with campaign designs and ideas.



Me & my baddies who I dressed up for culture day 2025! ;)



Dashain is and will forever be my favourite holiday!!!
(I love how wholesome it is)

2014 vs 2024 :(((



Why me?

- I have experience in using a range of social media platforms, such as TikTok, Instagram, YouTube
- I am confident with several editing apps such as Canva, Capcut ect
- I am able to communicate effectively and work well within a group
- I have creative and new ideas to bring to the table
- I am able to represent the society professionally in a formal and informal setting