

# MY MANIFESTOS

## 1. Stronger Brand & Sponsor Presence

- Promote existing partners through more creative and engaging content (e.g., Instagram reels, collaboration posts)
- Launch content series, such as “*LUMSoc Eats*,” highlighting partners venues through authentic student-led food reviews

## 2. Digitize Membership

- Introduce a digital LUMSoc membership card for easy access to events and partner discounts

## 3. Strengthen Collaboration with Other Societies in Events

- Organise joint events with other societies, such as a Joint Raya Celebration, alongside collaborative networking and cultural exchange initiatives to foster engagement and inclusivity