

SO BIG THEY NAMED HIM THRICE...

MATT **MATT MATT**

SYKES SYKES SYKES

FOR DEPUTY STATION

MANAGER

The highs (sometimes literally...) of LSTV

- Commentating on the Varsity Finale!
- Presenting Movember live stream.
- Throwing up in fruity on the Otley run
- Winning sports slag award (fitting I guess?)
- Having my eyes opened to the world of Jojo Siwa.
- The chaos that was alumni weekend.
- Watching the NASTAS with my parents while high on morphine.

Who are ya?!



"LSTV's keenest fresh"



1st Year Politics Student (queue eve rolls)



Six Foot seven - wow that is tall! Yes, my dad is tall. Yes, I have played basketball. Yes. the weather is good from here. Yes, I sometimes hit my head on doors...

Yikes Sykes! Why you?



No time like the present..

I would like to give back as much as I can to the society that has given me so many great opportunities while I can, in my second year.



Fresher Focussed Content

I've just gone through the (slightly intimidating) process of joining the society. I'd like to open the year with easy-to-be-involved-in content, tailored to allow newbies to get involved in.



Short Form Content

Build on the success of the Vlogmas series to deliver more short form content. This will help boost engagement and get more eyes on our bigger projects.



Stronger Together

Enhance the relationship with other media societies so we can deliver a better standard of multi form content, particularly for larger events.



Keep Standards High

ensure branding is strong across platforms and the LSTV logo is always present. Having branding for the rode mics would be a great start for this!