Neha Soni for Head of Podcast

- Strengths:
- · -social with a wide network
- -motivated
- -approachable
- -organized

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- **Reason for running**: After attending the Empower Conference it was clear to me that I wanted to play a role in the Leadership society. Such powerful messages should be delivered to our community more than once a year! I also listen to podcasts regularly and am aware of the positive influence they have had on my mindset and actions.
- · Plan:
- Including other genders particularly men who can act as allies
- -host monthly discussions with established professionals to pass on their stories and advice to the Leeds University community
- Reach out to my current international network which includes influencers, Forbes 30 under 30 nominees and senior people at prominent companies across the globe who can give us the encouragement and insight we may need more of when entering the workforce
- make the podcast fun, known and engaging
- Discussion ideas:
- My EPQ was titled 'How can workplaces create a more inclusive and fair employee experience for women that escalates them to leadership roles in Switzerland and the USA?' which raised numerous unanswered questions for me so I have a wide selection of potential themes for each episode. From the importance of allyship through the advocacy of women by male podcast guests and mentors to the intersection of gender, environment, and finance.

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