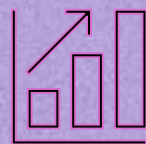




AYANNA HUIE

For Head of Marketing



Who's Ayanna?

If you don't know me already, get to know me! I'm a first year student studying English Literature and Film. If you think I'm standing unapproachable and ominous in a corner, I promise I'm just spacing out or suffering from some sort of hangxiety.

Why should you Fangirl over me?

I've never had a role specific to marketing before but in Year 12 -13 I co-ran my sixth form college's meme page and Formal Friday Instagram page: (@woodhousecollective) Take a look and you'll see the magical hold I have over people online. These may seem to be minor achievements at uni level, but to a Year 12 running on Redbulls and nicotine to get through Philsopshy A-level, this was very impressive stuff.

As someone who has a disgustingly high screen time but still holds on to some critical thinking; I've realised that if my head is gonna be buried in a screen it might as well be for the good of LSTV.

Ayanna gets voted as Head of Marketing

She spends hours and hours plotting and scheming online

The new LSTV regime begins



Let's get deep and serious

On a real one though, I was part of my college's EDI Committee (Equality, Diversity and Inclusion). So I know what it takes to be part of a team and sustain something cohesive.

Speaking of equality, I'd fulfil your diversity quota ;)

I've seen that skill and hard work goes into producing content, but just as much effort needs to be put into the marketing of it. I initially heard of LSTV through word of mouth, but my top priorities would be:

- ❖ Increasing our online presence so that no living soul with access to the internet will be able to escape from LSTV.
- ❖ Advertising ourselves in fresher's week and sustaining that momentum and engagement throughout the year.