



# CHEN JING YONG

## 2ND YEAR BSC FOOD SCIENCE

I'm a penultimate year Food Science student that has experienced the sense of home as being a part of LUMSoc. I hope to convey the same sense of belonging to all Malaysian students in Leeds, as well as to promote our diverse culture to other students.

🔍 VOTE JING YONG FOR SOCIAL OFFICER!

### PAST EXPERIENCE

**LUMSOC Shadow Committee (2022-2023)**

#### **Student Ambassador**

- Taylor's University Open Day (2022)
- UOL School of Food Science & Nutrition (2023)

**High School Prefectorial Board Committee (2019)**

### MANIFESTO

#### **Develop stronger social media interaction with Maleedsians**

- Invite Maleedsians to submit short vlogs/reels to be posted on Instagram stories & YouTube

#### **Fresher's Welfare**

- Create informative content introducing Leeds to freshers, such as places to shop, restaurants, and many more!

#### **Social Media branding**

- Design creative event posters that enhance LUMSoc's social media branding to the public

#### **Ensure a two-way communication between us and you!**

- Create surveys & feedback form for all members to raise ideas on what they would like us to do!